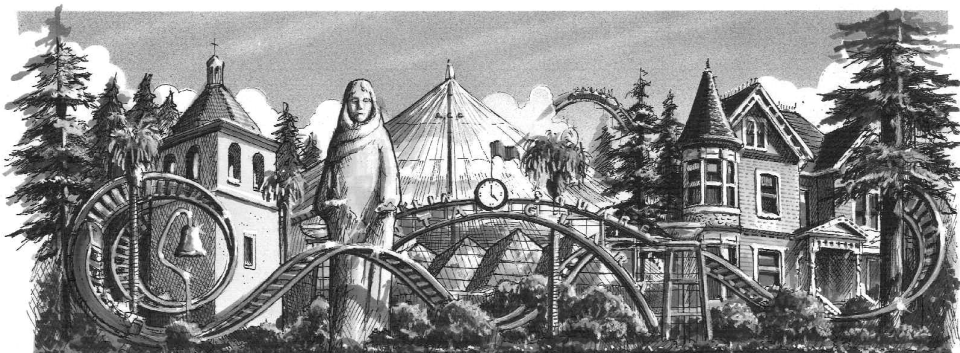




INSIDE SANTA CLARA

QUARTERLY NEWSPAPER FOR
CITY OF SANTA CLARA
RESIDENTS & BUSINESSES

SUMMER 2011



Budget hearing June 14 for fiscal year 2011-12

The City Council is scheduled to consider the proposed City budgets for fiscal year 2011-12 at a June 14 public hearing at 7 p.m. Included will be discussion of the General Fund, Capital Improvement Project, Utilities, Redevelopment Agency, Convention Center, Sports & Open Space Authority (SOSA), and Stadium Authority funds. As this issue of the newspaper was going to press, budget study sessions were scheduled for May 10, 17 and 24, all at 7 p.m.

After a multi-year recession that has created the most challenging budget times for the City of Santa Clara in its history, economists are pointing to some signs of improvement in the economy while also warning that recovery is likely to continue to be slow. For the City, these forecasts emphasize the need for developing a balanced budget that does not rely on the use of reserves or one-time actions such as the sale of real property.

In preparation for the difficult decisions that may need to be made in the 2011-12 budget, the City Council in April adopted Budget Principles to help articulate the City's financial management strategies. They provide a clear indication of budget priorities and policy guidance to the City Manager. The Budget Principles are consistent with the City's Code of Ethics & Values, especially in terms of the values of fiscal responsibility, being communicative and service-oriented. The Budget Principles can be viewed on the City's website at santaclaraca.gov/budget.

Mid-year report somewhat encouraging

After dealing with a \$20 million structural budget deficit when putting together the budget for the current fiscal year, 2010-11, the City Council was pleased to hear a more positive mid-year budget report from staff in March.

Based on a review of revenues as of Dec. 31, 2010, some sources of revenue were coming in slightly above budget. If expenditures stay close to what is budgeted for the year, it is possible that the City could end this fiscal year on June 30 with about \$4.2 million that could be used to begin to replenish reserves. This was good news since City reserves have been tapped to an extremely low level -- \$2.2 million in the Working Capital (Emergency) Reserve, far below the target of \$36 million, and \$1.2 in the Capital Project Reserve that has a target of at least \$5 million.

The mid-year budget report focused on the status of revenues (not expenses), and included these highlights:

- Sales tax revenues were up compared to last year and may end the year above budget. The high cost of gas, however, may cause some residents to put off purchases in order to pay for fuel for their vehicle(s).
- Property tax collections were below budget, primarily due to declines in assessed valuations. Property taxes are projected to decline again in

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49ers Stadium Update

During the past few months, many steps have been taken to move the 49ers stadium project forward. Council passed to print an ordinance adopting an SB 211 amendment to remove the time limit to incur debt for the Bayshore North Redevelopment Project Area where the stadium will be located. The Council also passed to print an ordinance extending the life of the Bayshore North Redevelopment Project Area by one year, formed the Stadium Authority (SA), and approved a cooperation agreement for the up to \$40 million in Agency funding for the stadium project. More recently the Stadium Authority entered into a naming rights marketing agreement with the 49ers. The agreement allows the 49ers and the Stadium Authority to develop a marketing strategy to sell the naming rights to the stadium. The strategy includes the hiring of a naming rights broker who can assist in getting the best possible naming rights sponsor for the stadium. Proceeds from the sale of naming rights will be used to help fund the stadium construction.

The Santa Clara City Council, the Redevelopment Agency and the City's Joint Financing Authority also adopted resolutions for the issuance and sale of Bayshore North Redevelopment Project 2011 Tax Allocation Bonds. In May, \$31.4 million of 2011 RDA Tax Allocation Bonds were issued to provide \$25 million of funding for major refurbishment of existing and planned Agency-built infrastructure and buildings in the Bayshore North Redevelopment Project area. The infrastructure and buildings include the Santa Clara Convention Center, the Santa Clara Convention Center complex garage, the Tasman Drive Parking Structure, David's of Santa Clara banquet and meeting facility, Fire Stations 6 and 10, the Santa Clara Youth

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Great America celebrates 35 years –

Anniversary admission price for City residents

In May 1976, Great America celebrated the nation's bicentennial by opening its gates for the first time. Over the years, the name and



ownership have changed, but the adventure and excitement continues! This year, California's Great America celebrates 35 years of fun and good quality family entertainment, right here in Santa Clara.

For their 35th anniversary, and as a special thanks to City of Santa Clara residents, from Monday, June 6 through Sunday, June 12, residents can visit Great America for only \$19.99 each. Simply take your Santa Clara City utility bill and your California driver's license (proof of Santa Clara City residency) to the Guest Services window at the front gate to receive this special discount (limit of 6 discount admissions per resident, and tickets valid day of purchase only). **In addition, on Sunday, July 3, residents showing proof of residency can visit Great America for \$24.99 and stay to enjoy an evening firework show.**

Through the years the Park has evolved in many ways. A full-blown water Park has been added creating the opportunity to visit two Parks for the price of one. The Park continues to offer world-class entertainment for guests of all ages, and is home to the world's most popular beagle, Snoopy, Charlie Brown and the rest of the PEANUTS™ gang.

(continued on page 12)

Council adopts 2011-2013 Goals

A City Council Goal Setting Program was held in March to develop goals for the 2011-2013 time period. Council Members and key members of the Executive Management Team reviewed the highlights of the accomplishments over the prior two year goal period and awards received by the City. These accomplishments were previously outlined in detail in quarterly reports made at Council meetings, and are available on the City's website. Council also heard from the public with their suggestion for goals. Following discussion, Council Members agreed on their top five goals for the upcoming two-year period, which were approved unanimously at the April 5, 2011 City Council meeting. The goals are to:

- Complete Santa Clara Stadium project
- Refocus City's Economic Development Committee with policy discussion on development and asset management
- Reinitiate implementation of Downtown Revitalization project
- Pursue new electric generation including Lodi Energy Center and solar projects
- Develop formal Economic Development Plan to encourage and support business community.

Council retained the overall priority "to focus on the successful completion of existing City projects, postpone new City projects and proposals, and operate within Council adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery."

See santaclaraca.gov/CouncilGoals.

INSIDE SANTA CLARA



Protect yourself against mosquito bites and West Nile Virus

Standing water warmed by the sun is an excellent breeding ground for mosquitoes – and mosquitoes bring with them an increased risk of West Nile Virus. To reduce mosquitoes and protect yourself against mosquito bites, follow these guidelines:

- Eliminate all sources of standing water including flower pots, old car tires, rain gutters and pet bowls. Ponds should have mosquito fish or commercially available products to eliminate mosquito larvae.
- When outdoors, wear long pants and long-sleeved shirts. This is especially important at dawn and sunset when mosquitoes are most active.
- Apply insect repellent.
- Make sure that doors and windows have tight-fitting screens to keep out mosquitoes. Repair or replace screens with tears or holes.
- Contact the Vector Control District at 918-4770 if you are being bothered by mosquitoes or know of a potential mosquito-breeding source.
- Report all dead birds and tree squirrels by calling 877-968-2473 or through the website westnile.ca.gov. This information is used by the State to identify “hot spots” of West Nile Virus.



City holiday closure

Monday, July 4 – All city offices closed.
Regular garbage, Clean Green, and recycling collection will occur.



Furlough days mean additional closures

Due to unprecedented City of Santa Clara budget deficits and in an effort to balance insufficient municipal revenues against expenditures, City staff has been taking scheduled unpaid furlough days off work since January, 2011.

As a result of the furloughs, several City offices and facilities will be closed for business on these days over the next few months:

- Friday, May 27 (In addition, Santa Clara Library will be closed 5/28 - 5/30.)
- Friday, June 17
- Friday, July 1 (In addition, Santa Clara Library will be closed 7/2 - 7/4, and the CRC and YAC will be closed 7/5 - 7/8.)
- Friday, Oct. 7 (In addition, Santa Clara Library will be closed 10/8 - 10/10.)

While these closures result in some level of impact on a variety of municipal services, the City strives to maintain core services in the best way possible.

City locations closed during furlough days include City Hall and City Libraries with additional impacts at certain recreational facilities. Businesses and residents who have specific needs or questions about services from these facilities should call in advance to confirm service availability.

The Fire and Police Departments continues to provide public safety services 24/7. The community is advised to continue to call 9-1-1 for emergencies, 615-5580 for Police non-emergencies, and 615-4900 for Fire non-emergencies.

During furlough days, City staff will be available in an on-call status to provide emergency maintenance services such as responding to power outages or storm-related issues. See santaclaraca.gov/furloughs.

City of Santa Clara Code of Ethics & Values

Ethical
Professional
Service-Oriented
Fiscally Responsible
Organized
Communicative
Collaborative
Progressive

Ethics Every Day: Making
Ethical Values a Good Habit



CITY OF SANTA CLARA QUARTERLY REPORT

Summer 2011

(delivered bulk mail to every residential
and business address in Santa Clara)

Santa Clara City Council

Jamie L. Matthews, Mayor
Lisa M. Gillmor, Council Member
Will Kennedy, Council Member
Pat Kolstad, Council Member
Patricia Mahan, Council Member
Jamie McLeod, Council Member
Kevin Moore, Council Member

Jennifer Sparacino, City Manager
Rod Diridon, Jr., City Clerk/City Auditor
Elizabeth H. Silver, Interim City Attorney

santaclaraca.gov

Quarterly Report Inquiries:

Editor: Carol McCarthy
City Hall, 1500 Warburton Avenue
Santa Clara, CA 95050
(408) 615-2210

City Goals and Priorities 2011-2013

The City Council priority is to focus on successful completion of existing City projects, postpone new City projects and proposals, and operate within Council-adopted budget principles and priorities, with the goal of guiding the City successfully to economic recovery. (The complete Council Principles and Priorities 2011-2013 can be found on the City website. Visit santaclaraca.gov and search for “Council goals.”)

City Mission Statement

The mission of the City of Santa Clara is to promote a living and working environment that allows for the best quality of life by serving the community with resourceful, efficient, progressive and professional leadership.
- Adopted by Council action, July 25, 1989 -



City Public Meeting Schedule

Board of Library Trustees*	1st Monday	6:30 pm
Citizens Advisory Committee	4th Monday	7:00 pm
City Council	Two Tuesdays per month	7:00 pm
Civil Service Commission	2nd Monday	7:00 pm
Cultural Advisory Commission	1st Monday	7:30 pm
Historical & Landmarks Commission	1st Thursday	7:00 pm
International Exchange Commission	1st Tuesday	7:00 pm
Parks & Recreation Commission	3rd Tuesday	7:00 pm
Planning Commission	One Wednesday per month	7:00 pm
Senior Advisory Commission**	4th Monday	10:00 am
Youth Commission (during the school year)***	2nd Tuesday	6:00 pm

Some commissions/committees meet monthly and others meet semi-monthly. Agendas for City Council, Board and Commission meetings are posted at the City Clerk’s Office at City Hall, the Central Park Library and Mission Library, and on the City website, at least 3 days before the listed meeting. Complete agenda packets with back-up reports for City Council meetings are available at either City Library beginning Saturday before the Tuesday meetings, or at the City Clerk’s Office on weekdays. The City website also allows for the viewing of Council Agenda Reports online. Visit santaclaraca.gov and search for “City Meetings.”

- * Meeting is at Central Park Library, 2635 Homestead Road
- ** Meeting is at the Senior Center, 1303 Fremont Street
- *** Meeting is at Teen Center, 2446 Cabrillo Avenue

Online schedule: santaclaraca.gov
Dates and times may vary. Call (408) 615-2220 for information.



Bedbugs are not what you want in your bed

Bed bugs are small parasitic insects that feed on the blood of humans and other animals. Adult bed bugs have reddish brown flat bodies about one-quarter of an inch in length. Since they are wingless, they cannot fly. Instead, they either crawl or are carried from place to place. Bedbugs are not known to transmit any disease, but they provoke itchy, red bites that can become infected if scratched.

For many years, bedbugs almost disappeared from public attention. Since 2008, however, a noticeable increase in bedbug cases has been detected in Santa Clara County.

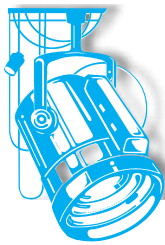
The Santa Clara County Vector Control District (SCCVCD) reports that the number of bedbugs-related complaints has doubled each of the last three years, reaching about 125 consultations in 2010, with 90% of the service requests resulting in the identification of bedbugs.

Some of the factors that the experts think may have contributed to this resurgence are bedbugs’ resistance to common pesticides, increased international and domestic travel, economic restrictions that favor shared housing, reuse of discarded furniture, and homelessness. Consistent with this hypothesis, the County has observed that a higher increase of bedbug-related service requests came from homes than from hotels.

Bedbug infestations are very difficult to control, generally requiring the help of professional pest control operators. Physical measures are necessary during the treatment period, and can help prevent re-infestations, such as:

- Eliminate clutter
- Vacuum carpets (especially edges), mattresses, box springs, baseboards, and bed frames
- Wash linen and cloths with hot water

Extreme heat and steam has been experimentally used to kill bedbugs in large spaces. If it is necessary to use insecticide, consult with a pest control operator for the least toxic product. Free bedbug identification and educational services for residents are available from SCCVCD at sccvector.org or call 918-4770.



SPOTLIGHT ON CITY BOARD, COMMISSIONS AND COMMITTEES

Serve on a Commission to contribute to quality of life

Residents who would like to personally contribute to the quality of life in the City of Santa Clara are encouraged to apply to serve on any of the City’s Board or Commissions. Residents may place their names on a list to be contacted whenever an opening occurs. To be placed on the database maintained by the City Clerk’s Office, call 615-2220 or email Clerk@santaclaraca.gov.

Commissions include the Board of Library Trustees, Civil Service Commission, Cultural Advisory Commission, Historical & Landmarks Commission, International Exchange Commission, Parks & Recreation Commission, Planning Commission, Senior Advisory Commission and Youth Commission. There is also a Housing Rehabilitation Loan Committee, ADA Advisory Committee, Bicycle Advisory Committee and other committee opportunities to serve. For more information, contact the Clerk’s Office.

QR codes

You may have noticed square black and white barcodes appearing in magazines, flyers and on websites. The barcodes are called QR or Quick Response codes and allow SmartPhone users to easily access web pages, applications and other information by simply scanning the code. Your SmartPhone must have a camera in order to scan the QR code. The City is beginning to utilize QR codes in our publications and on the City websites.

How do I read QR codes?

- If you don’t already have a scanning app installed on your SmartPhone, go to your phone’s application store and search for a free QR code reader application.
- Launch the app to scan the code.
- The code below will direct your mobile browser to online content. After downloading the app, try this sample QR code which takes you to the City’s mobile website.



QR codes for Library’s mobile users

QR barcodes are now being used on City Library handouts, signs and informational screens above express check stations to direct mobile users to the mobile online catalog: mlibrary.santaclaraca.gov. Mobile users can search the catalog, access account information, and explore the Library’s online resources right from their mobile device.

Wikipedia defines a QR (or Quick Response) code as “a specific matrix barcode (or two-dimensional code), readable by dedicated QR barcode readers and camera phones. The code consists of modules arranged in a square pattern on a white background. The information encoded can be text, URL or other data.”

The code (at right) directs mobile users to the Santa Clara City Library’s mobile online catalog, where you can search the catalog, access account information, and explore the Library’s online resources.



The code (bottom right) contains text, and when scanned, shows the hours for the Central Park Library.



Possible future uses of QR codes include the Library website and on end panels to recommend books/authors for that range.

Enjoy fireworks — but only at a safe distance

Fireworks cause more than 24,000 fires and 9,000 injuries each year. The Santa Clara Fire Department urges everyone to enjoy fireworks on July 4th – but only from a safe distance at one of the public fireworks displays in the Bay Area.

The possession and use of all fireworks, including “safe and sane” fireworks that may be legal in other cities, are illegal in the City of Santa Clara. The best plan is to enjoy public fireworks displays, such as the fireworks displays that are planned for Saturdays in July and August at California’s Great America. Great America will also hold an additional fireworks show on Sunday, July 3. On July 3, for the park’s 35th anniversary, Santa Clara residents can visit the theme park for a special anniversary price! See article on page 1.

Register now for summer Parks & Recreation activities



Summer recreation programs begin the week of June 13. Resident registration has been under way since the end of April, so immediate action is needed to take advantage of the wide range of summer activities for children, teen and adults.

See the City of Santa Clara Recreation Activities Guide for

detailed listings of programs. Pick up a copy at the Community Recreation Center, Walter E. Schmidt Youth Activity Center, Teen Center, Senior Center, City Hall, Central Park Library, or Mission Library Family Reading Center. The guide is also available online at santaclaraca.gov or call 615-3140 for information.

Resident registration for fall programs begins August 17. Look for the fall edition of the Recreation Activities Guide that will be mailed August 10.





Put these on your calendar!




Indoor Sculpture Exhibit Through September



The sixth Biennial Indoor Sculpture Exhibition, sponsored by the City of Santa Clara's Cultural Advisory Commission, fills the corridors of City Hall with nearly 70 sculptures from 43 different artists. The exhibition runs through September. For more information, contact the City Manager's Office at 615-2210.

Free Mercury Fever Thermometer Exchange June 12



Bring your glass mercury fever thermometer to Central Park Library between 1 and 3 p.m. and exchange it for a digital thermometer. Limit one free digital thermometer per household. Mercury is toxic and can cause damage to the nervous system, brain, kidneys, liver and immune systems in humans and animals. For the exchange, please double bag your mercury thermometers using two sealed plastic bags to prevent spills. Sponsored by the San José/Santa Clara Water Pollution Control Plant, the cities of Santa Clara and San José, and the Bay Area Pollution Prevention Group. For more information visit sanjoseca.gov/esd/calendar.asp or call 945-3000.

Book Sales

June 18, July 16, August 20

Add to your private book collection, find a bargain, and support the Santa Clara City Library. Book sales will be held 10 a.m. to 2 p.m., in the Central Park Library Cedar Room, 2635 Homestead Rd. Visit lovethelibrary.org for more information about the Santa Clara City Library Foundation and Friends or call 615-2936.

Household Hazardous Waste Drop-Off

July 30

Safe and easy disposal of household hazardous waste is available for Santa Clara residents at a drop-off event at the City of Santa Clara Street Corporation Yard, 1700 Walsh Ave. Residents must register to attend this event (or any of the drop-off events scheduled throughout the year) by calling the County Household Hazardous Waste Program at 299-7300 or registering online at hhw.org. Fluorescent light bulbs and tubes, paint, automotive fluids, cleaners, solvents, batteries, propane, fertilizers, pesticides, wood preservatives, Sharps containers, prescription medications, and other types of household hazardous wastes can be safely disposed of at any of the drop-off events. The Countywide Household Hazardous Waste Program also accepts electronic waste at select drop-off events throughout the county. Electronic waste (or e-waste) is generally considered items that require a battery or cord to operate, such as televisions, computers, telephones, handheld video games, printers, fax machines, etc. Items NOT accepted include appliances and white goods (refrigerators, dishwashers, ovens, stoves, washing machines, dryers, microwaves, etc.), ammunition, explosives, reactives, or containers larger than five gallons. Contact the Police Department at 615-4700 regarding disposal of ammunition or explosives.

"Hobos to Street People" Exhibit

July 31 – November 27

"Hobos to Street People: Artists' Responses to Homelessness from the New Deal to the Present," an exhibition at the de Saisset Museum, compares artistic interpretations of homelessness from the Dust Bowl migrants of the 1930s to the stigmatized street people of today—with a focus on California. The exhibit features original works by artists who bring a wide range of cultural viewpoints, historical perspectives, and positions on the topic, including Dorothea Lange (featuring works from the de Saisset



Museum's permanent collection), Rockwell Kent, Giacomo Patri, Francisco Dominguez, Jane "in vain" Winckleman, Sandow Birk, Art Hazelwood, and the San Francisco Print Collective. Christine Hanlon's Third Street Corridor, 1998, oil on canvas, is shown above, courtesy of the artist. "Hobos to Street People" is organized by the California Exhibition Resources Alliance. For more information, see the de Saisset website at scu.edu/deSaisset or call 554-4528.

Annual Night Out

August 2



The City of Santa Clara will participate in the 28th Annual National Night Out program, designed to increase awareness of crime prevention programs and strengthen neighborhood spirit by creating a positive police and community partnership. From 6 to 8:30 p.m. residents in neighborhoods throughout Santa Clara and across the nation are asked to lock their doors, turn on the outside lights and spend the evening outside with neighbors and police to promote neighborhoods united against crime.

Neighborhood events can be casual and informal such as a potluck or ice cream social, more elaborate activities including closing off a block for a street party (a petition needs to be signed by all neighbors affected by the street closure and turned into the City's Finance Department/Municipal Services Division at least three weeks before the event). For more information contact DeAnna Black in the Community Services Unit of the Police Department at 615-4876 or email dblack@santacalaraca.gov.

Ice Cream Social

August 31

"Senior Day" is always a fun day to join friends at the annual Senior Center Ice Cream Social. There will be plenty of ice cream and a variety of toppings for seniors to create their favorite sundaes! The fun begins at 1 p.m. at 1303 Fremont St. Price is \$1 for Santa Clara seniors, \$2 for others.



Keep boredom away with these summer youth activities

PAL offers sports activities

The Santa Clara Police Activities League uses sports to teach youth the values of hard work, determination and teamwork. For information and sign-ups for most of the activities, call 615-4880 or stop by the PAL office at 601 El Camino Real.

Wrestling

Summer wrestling sessions are Mondays, July 11 through August. 8. Sessions for ages 5-11 are 5-6:30 p.m., and for ages 12-17 the session are 6:45-8:15 p.m. in the Wilcox High School Wrestling Room. Registration is \$35 and includes a PAL T-shirt, lessons and insurance.

Judo

Six-week judo sessions for beginners are scheduled for Thursdays, July 14 through August 11, at Cabrillo Middle School. Registration is \$30. Learn the basics of this martial art and sport.

BMX

Multi-point BMX races are scheduled for August 5, 6 and 7. For information call the BMX hotline at 727-7538.

PAL GAL Softball Tournament

The annual PAL GAL Tournament will be held at Mission College and Central Park on July 22-24. Stop by and support the teams.

Soccer

Early sign-ups for fall (August-December) soccer continue through June 30. Cost is \$85, or \$95 if sign-up is after June 30. Registration includes shirt, shorts, socks, picture package, insurance and administrative fees.

Summer reading program begins June 4

The 2011 Summer Reading Program for children and teens is centered on the theme “One World, Many Stories.” Elementary school students and teens in grades 7-12 are encouraged to sign up for reading rewards, and the entire community is invited to special activities throughout the summer, including:

Mondays	Family Concerts in the Park (Central Park Pavilion), 7 p.m.
Tuesdays	School-Age Programs, 3 p.m. (going into grade 1-6) Teen Movie (grades 7-12) at 5 p.m.
Wednesdays	Preschool Storytime, 10:30 a.m. (ages 2-5) Family Movie, 3 p.m.
Thursdays	Baby Lapsit, 10:30 a.m. (ages 0-12 months) Young 1s, 10:30 a.m. (ages 12-24 months) Teen Program, 3 p.m. (grades 7-12)
Saturdays	Family Storytime, 10:30 a.m. (all ages).

All programs are free of charge and subject to change. For the most up-to-date information, check the Events Calendar on the Library website: library.santaclaraca.gov, or call Youth Services at 615-2916.

Summer Reading Programs are made possible by funding from Fairfield Residential, Mission City Community Fund, and the Santa Clara City Library Foundation and Friends.

Something for everyone from Parks & Recreation

Activities offered by the Parks & Recreation Department make summer fun for all youth in Santa Clara. Enrollment is now open and programs fill quickly. See the *City of Santa Clara Recreation Activities Guide* for detailed listings and registration information. It’s available online at santaclaraca.gov/ActivitiesGuide or pick up a copy at the Community Recreation Center, Walter E. Schmidt Youth Activity Center, Teen Center, Senior Center, City Hall, Central Park Library, or Mission Library Family Reading Center.

- Here is a glimpse of the many fun programs available.
- ❖ Classes on fitness, arts and crafts, dance, tennis and more
 - ❖ Swimming classes from certified instructors at Warburton, Mary Gomez and Montague pools
 - ❖ Adventures in Learning enrichment program for 3 and 4 year olds
 - ❖ Musical Theatre Dance class for ages 8-18
 - ❖ New day camps! Lick Mill Little Explorers (ages 4-6), Camp Glee Club (ages 8-15), Camp Commedia (ages 8-15), and Tech Camp (ages 8-18)
 - ❖ Sports camps for soccer (ages 5-13), gymnastics (ages 5-14), and

- tennis (ages 9-14). There’s also Sport Adventure (ages 5-7), Sports Jam (ages 8-10), and Sports Escape (ages 11-13) at the Youth Activity Center
- ❖ Creative Artistic Theatrical Showcase (ages 8-15) culminating in the full-scale musical theater production of “Dear Edwina, Jr.”
- ❖ Fine Arts Camp Extraordinaire (ages 7-13) covering art, dance and drama
- ❖ Teen Breakaway (ages 11-15) with daily trips to movies, Union Square and Pier 39 in San Francisco, and other fun local destinations
- ❖ Tiny Timbers Day Camp (ages 5-10) at Maywood Park.

Driver education classes

The Parks & Recreation Department is offering two sessions of Driver Education this summer: June 13 - 16 and July 25 – 28, 8:30 a.m. to 4 p.m. daily.

This life skill class covers numerous topics related to being a safe driver and pedestrian. Classroom instruction includes discussion, video analysis, and instant feedback. California State law requires that individuals under the age of 18 obtain a driver’s instruction permit. Students who complete the class will receive a state completion certificate. Class does not include behind-the-wheel instruction. Economic Driving School Staff, State License #2430.

Registration can be completed online, or in person. For further questions call the Santa Clara Teen Center at 615-3740 or visit santaclaraca.gov/ActivitesGuide.



Teen Center open for summer school students

The Teen Center will be open 12:30-6 p.m., Monday through Friday, from June 20 to July 22 for middle school students enrolled in summer school at Don Callejon School. The “After the Bell” registration fee is \$95 per week and includes: transportation from Don Callejon School to the Santa Clara Teen Center on days when summer school is in session, a healthy snack, homework assistance, and supervision.

To register, bring proof of summer school enrollment to the Teen Center, Youth Activity Center or Community Recreation Center. Space is limited, so sign up today!!! For more information call the Teen Center at 615-3740.



New playground is open



The renovated playground area at Parkway Park, 3657 Forest Ave., is now open for play. The \$282,000 renovation project, funded by a California State Grant, included removal of the old 1970s wood/metal playground, grading, pathway work, installation of two age appropriate playground structures (for ages 2-5 and 5-12), and a

welcoming entry plaza, picnic tables and barbecues. Preparation of the site, installation of the new amenities, and the landscaping were completed by City Parks Division workers. Thanks to South of Forest Neighborhood donors for contribution of a picnic table and barbecues. Accessible restroom improvements at the site, funded through a Federal CDBG grant, are expected to be completed this winter.



Proper refuse setouts



Make solid waste collection/recycling day easy and efficient by following these simple guidelines:

- Place refuse and recyclables curbside prior to 7 a.m. of your collection day.
- Place garbage, Clean Green and recycling carts in the gutter with the wheels against the curb, at least 3 feet away from each other and from obstacles such as parked cars, landscaping, etc. Cart lids must be closed.
- After materials have been collected, return all three carts to the backyard or side yard, until next collection day. Do not leave carts in the front yard or in the street.
- Four-plexes, five-plexes, and six-plexes with cart service should also be sure to remove carts from street after collection and return them to the storage location.

GARBAGE: Place household garbage (non-hazardous solid waste) in your wheeled, black garbage cart. Loose materials, such as ashes, sawdust, and pet waste, should be securely wrapped or bagged to prevent them from littering your neighborhood when carts are emptied. Cart lids must be closed. Place household batteries in a Ziploc-style plastic bag with the battery terminals taped and set on top of the black garbage cart for collection.

CLEAN GREEN YARD WASTE: Place grass clippings, weeds, leaves, hedge and shrubbery cuttings, small tree branches and tree trimmings, plant materials and flowers in your Clean Green cart. Branches must fit inside the cart (no overhanging branches). Do NOT place food or garbage, plastics, mixed paper, cardboard, pet waste, dirt, rocks, gravel, concrete, construction material, ashes, treated/painted wood, commercially purchased sod, stumps or tree trunks larger than 4 inches in your cart.

RECYCLING: Place recyclable materials (see list below) in your wheeled, blue recycling cart or next to cart, if appropriate. Cart lids must be closed.

Glass: Food and beverage jars and bottles. No window or mirrored glass.

Metal: Aluminum, tin and bi-metal beverage and food containers. Clean aluminum foil and pie pans (NO food residue). Metal pots and pans (NO Teflon).

Plastics (NO STYROFOAM): Food, water, soft drink, milk, juice, detergent, shampoo, and other containers marked #1, #2, #3, #4, #5, #7 (check for recycling symbol and number on the bottom of the container).

Plastic bags: Plastic grocery, shopping, dry cleaning, newspaper and bread bags. Place as many bags as you can into one of the plastic bags you are recycling ("bag in bag" recycling) and put in blue cart.

Papers: Newspapers, magazines, letter paper, envelopes, manila folders, junk mail, cereal boxes with liners removed, paper egg cartons, etc.

Cardboard (heavy corrugated): Break down and cut into pieces small enough to fit in blue cart, or if very large, cut into pieces 3' x 3', bundle with string or twine and set beside blue cart.

Used motor oil: Place in one-gallon (or less) plastic containers (such as old motor oil bottles or rinsed detergent, fabric softener, milk or juice jugs) with screw-top lids. Pop-top plastic containers may also be used; be sure to tape the top down securely with masking or duct tape. Label the container "waste oil" and set beside the blue cart.

Used motor oil filters: Seal in Ziploc-style, leak-proof plastic bags and place on top of blue cart.

CFL's (NO fluorescent tubes; single-family homes only): Seal compact fluorescent light bulbs in Ziploc-style plastic bags and set beside blue cart.

For more information, call 615-2063 or check the City's website at:

santaclaraca.gov/Garbage

santaclaraca.gov/CleanGreen

santaclaraca.gov/Recycling

Scavenging from recycle carts is illegal

The City Code makes it illegal for any person except Recology employees to collect materials set out in the curbside recycling program carts. The materials gathered by Recology help to offset the cost of the curbside recycling program for Santa Clara residents. Scavenging materials from the recycle carts is a misdemeanor offense, punishable by up to a \$1,000 fine and/or six months in jail.

If you see someone scavenging from the recycling carts, call 615-5580 (non-emergency Police dispatch) and give a description of the person scavenging from the cart, the street where the scavenging is taking place and the direction in which the person is heading. If a car, truck or van is being used, take down the license number, as well as the color, make and model of the vehicle.

Free commercial business recycling

The City of Santa Clara and Mission Trail Waste Systems are working together to enhance recycling opportunities for businesses in areas zoned for commercial use. Mission Trail Waste Systems provides commercial business customers with a 96-gallon container for single-stream recycling at no charge, upon request. Through this program, commercial business customers can recycle mixed paper, cardboard, and empty beverage containers (aluminum cans, glass and plastic bottles). The recycling containers will be collected once a week. Commercial business customers requiring more than 96 gallons per week of recycling service can obtain a larger container that will be charged at a rate of approximately 75% to 80% of the cost of the corresponding garbage container service level. To set up commercial business recycling service, call Mission Trail Waste Systems at 727-5365.

Buy new electric water heater to save money

Electric water heating is one of the biggest energy costs in a home. New water heater technology can now heat water more efficiently using less than half the electricity of a traditional electric water heater. Switching to an Energy Star hot water heat pump may earn you a \$1,000 rebate from Silicon Valley Power, the City's Electric Utility, if you are also replacing an existing electric hot water heater.

Heating water with Energy Star-rated electric heat pump technology can provide yearly savings of \$250-\$275 on your electric bill. Hot water heat pumps cost more than traditional electric water heaters, but the Silicon Valley Power rebate and energy savings can quickly recover the investment and save money each month going forward.

More information on this rebate and the latest in electric hot water heat pumps is available at siliconvalleypower.com/rebates, or by calling 244-SAVE (7283).

More rebates to keep cool

Cash rebates from the municipal Electric Utility, Silicon Valley Power (SVP), make it easy to beat the heat with energy-saving installations for residential customers. Efficient room air conditioners, fans and pool pumps can also lower your electricity bill.

Installing an Energy Star-qualified room air conditioner to replace an existing room air conditioner can qualify for a \$50 rebate from SVP. To receive the rebate, all old room air conditioners must be functioning properly and be recycled through Jaco Environmental. Call Jaco at 1-877-577-0510 to schedule a pick up.

Installing a whole house fan, which removes hot air from your home in the evening, can qualify for a \$200 rebate and be a real heat-beater. All fans reduce the need to run an energy-hungry air conditioner, and they really make a difference when you don't have air conditioning.

Solar-powered attic fans are another way to cool your home and save money on your summer cooling bill, and the cost can be offset by a \$100 SVP rebate. Energy Star ceiling fans can give you \$35 for each fan installed. Ceiling fans are an efficient way to stay cool, with improved motors and blade designs giving them 50% more efficiency than conventional fans.

If you need to step out to the pool to be cool, you'll enjoy your swim even more if you've collected a \$200 SVP rebate for replacing your existing pool pump with a new high efficiency two-speed or variable-speed motor. Above ground pools, ponds, pool cleaners, spas and water feature pumps do not qualify. To qualify for the rebate, all pumps and motors must be new, and three horsepower or less.

For information on how to collect your summer rebates, go to siliconvalleypower.com/rebates. Download a copy of the Rebate Application, fill it out, fax or mail it in with a copy of your receipt, and postmark it no later than 60 days after purchase.



Safely dispose of pressure treated wood

Pressure-treated lumber (sometimes used for fencing or decking) is treated with chemicals and non-biodegradable, and should be disposed of as hazardous waste. Pressure-treated lumber may be disposed of in a hazardous-material landfill or in a composite-lined portion of a municipal landfill that meets specific requirements.

The Santa Clara County Household Hazardous Waste Program recommends either Kirby Canyon Landfill (910 Coyote Creek Golf Drive, Morgan Hill) or Guadalupe Rubbish Disposal (15999 Guadalupe Mines Road, San Jose). For more information on disposal of treated wood waste at these facilities, call Kirby Canyon Landfill at 779-2206 or Guadalupe Rubbish Disposal at 268-1666.

Keep storm drains free of construction waste

One of the primary contributors to storm water pollution may be from disposal of concrete and cement-related product wastes, including plaster and tile cuttings, into the storm drain system.

Storm drains are not connected to sanitary sewer systems or treatment plants. Their primary purpose is to carry rainwater away from developed areas to prevent flooding. In Santa Clara Valley, storm drains on your street may be stenciled with “No Dumping – Flows to Bay” or a similar message. Water (and any pollutants) in these storm drains flows directly to local creeks, rivers, lakes and estuaries, which eventually go to San Francisco Bay, with no treatment. As a result, polluted waters can have an adverse effect on fish, invertebrates and the aquatic environment. When contractors aren’t careful, concrete, mortar and masonry wastes can be easily washed into the City’s storm drain systems and eventually into San Francisco Bay.

To help combat the problems of stormwater pollution, the Federal Clean Water Act and the California Water Code mandate that all cities and counties, as well as businesses and industries, take steps to prevent storm drain pollution.

Following concrete delivery, it is a typical practice to rinse the excess concrete from trucks, chutes, and other equipment before the material can harden. Concrete finishing activities, such as exposed aggregate for driveways, use wash water to remove the surface of the concrete to create the desired finish. Some concrete contractors hose cementitious waste and construction materials into the gutter and down the storm drain. Concrete/cement wash water is highly alkaline, contains fine sediments and suspended solids that have a detrimental and toxic effect on fish and other aquatic life. Concrete rinsed to the storm drain system will solidify in the curbs, gutters, drains and pipes, restrict water flow, may cause blockages and is prohibited by law.

Residents can protect water quality and prevent stormwater pollution by making sure the contractor is careful with the handling and disposal of concrete during home improvement projects. The prevention of stormwater pollution is a responsibility shared by everyone involved.

Make sure you deal only with reputable contractors. If you have any questions about whether a contractor is properly licensed to do the work, contact the California State Contractors License Board at 1-800-321-CSLB (2752). Inform contractors that rinsing trucks or equipment in the street or near a storm drain endangers wildlife in our creeks and the Bay – and it’s illegal! In the case where a municipality is involved with concrete/masonry clean-up, the responsible party shall be liable for the full cost of the municipality’s clean-up. Costs include clean-up, as well as the removal and proper disposal of all debris and construction waste from the exterior of the work site. If you notice any unusual substance in or around your storm drain or creeks, or if you witness an illegal dumping violation in the City of Santa Clara, immediately call 9-1-1.

- If you use contractors, make sure your contractor:
- Establishes a cleanup area before starting work
 - Minimizes use of water in cleanup
 - Rinses mixers, tools, and trailers and equipment onto an isolated dirt area where rinse water won’t run into the gutter, or places a wheelbarrow under the chute and/or other equipment to catch rinse water, and wheels it to a dirt area for disposal
 - Rinses exposed aggregate onto a dirt area away from streets, storm drains or creeks
 - Uses the preferred practice for disposing cement wash water, which is to contain the wash water on soil, preferably in a bowl-shaped area to prevent the wash water from flowing out of the washout area
 - Is familiar with the practices listed, or includes them in your contract
- Remember that you are responsible for your contractor’s actions. Keep creeks and the Bay clean and healthy for fish, wildlife and ourselves. By protecting the storm drains, creeks and the Bay, you are protecting the environment for your children and future generations. Questions? Contact Code Enforcement Technician Elliot Wier at 615-3080.

Students and teachers benefit from Fiber Optic Network

Rapid access to teaching aids, collaborative learning with students in other schools – even a virtual field trip to remote parts of the world - is now possible for Santa Clara Unified School District (SCUSD) students after completion of a new district-wide high-speed dark fiber optic network. Working closely with the SVP Fiber Enterprise, a customer service program of the municipal Electric Utility, Silicon Valley Power (SVP), SCUSD students, teachers and administrators now have streaming video and teleconferencing abilities. SVP is the City of Santa Clara’s municipal Electric Utility.

“The advantages to our community of having fiber optics in the school system made this project perfect for a partnership between SVP and the School District,” said Debby Barry, SVP Fiber Enterprise Project Manager.

“Collaborative learning, distance learning and staff training are all facilitated by the fiber network,” said Mary Phillips, SCUSD Director of Technology. “The School District also saves thousands of dollars a year with lower energy costs realized by reducing the need for redundant servers and computers. Money, time and gas expenses are also lowered because technicians are able to service computers remotely,” said Phillips.

The technology and added bandwidth capacity allow teachers to hold virtual field trips and will eventually allow students who are unable to attend school the opportunity to join their classrooms via a home computer.

“Now I can utilize instructional videos off the web and stream them quickly, making the lesson more interesting and the learning more fun for my students,” said Jennifer Rodriguez, who teaches a 4th- and 5th-grade combo class at Katherine Hughes Elementary School.

Safety and security in SCUSD are also improved using the network, which provides a reliable district-wide emergency communications network and facilitates monitoring of school district properties.

Santa Clara Green Power Product Content Label

Santa Clara Green Power is a voluntary renewable energy program from Silicon Valley Power that matches 100% of your estimated electricity usage with wind and solar for an additional 1.5 cents per kilowatt-hour. The product is made up of the following new renewable resources averaged annually.

Green-e Energy Certified New ¹ Renewables in Santa Clara Green Power			Generator Location	
	2010	2011 (projected)	2010	2011 (projected)
Solar	5%	5%	California	California
Wind	95%	95%	Oregon and Washington	Western U.S.
Total	100%	100%		

¹ New Renewables come from generation facilities that first began commercial operation on or after 1/1/97. For comparison, the 2009 average mix of resources supplying Silicon Valley Power includes: Coal (25.2%), Nuclear (1.6%), Natural Gas (29.6%), Large Hydroelectric (18.5%), and Eligible Renewables (25.1%). For specific information about this electricity product, please contact Silicon Valley Power at 408-244-SAVE (7283), email green@siliconvalleypower.com, or visit siliconvalleypower.com/green. Green-e Energy certifies that *Santa Clara Green Power* meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to green-e.org

Digital Citizenship efforts in SCUSD

Cyberbullying has received much national attention, but is only one area of Digital Citizenship that faces students today. The Santa Clara Unified School District provides avenues for staff to learn about and promote Digital Citizenship. Last fall, twenty-one teachers and administrators attended the Digital Citizenship Summit hosted by Yahoo! and the Santa Clara County Office of Education where they learned from national experts how to teach students to create a positive online reputation. In December, Attorney Ray Mendoza from the Santa Clara County District Attorney’s Office presented to administrators the legal issues surrounding cyberbullying and how to prevent and respond to cyberbullying in our schools. That same month, technology literacy teachers participated in a training provided by Common Sense Media, a non-profit organization that is providing Digital Citizenship curriculum for the classroom. The District continues to partner with law enforcement agencies to provide information to staff, students and parents. Plans are being created to roll out a more comprehensive effort incorporating parent and child education on this topic. For more information and to learn about the issues that come with technology use, please visit the following websites:

Common Sense Media commonsensemedia.org
Netsmartz netsmartz.org
Cyberbullying Research Center cyberbullying.us/
Stop Cyberbullying stopcyberbullying.org/

If you have questions or comments, please contact Kathie Kanavel, District Educational Technology Coordinator, kkanavel@scusd.net.



Budget (continued from page 1)

2011-12, a serious impact to the City’s budget since property tax represents about 20% percent of revenue to the General Fund.

- Transient occupancy taxes (TOT) were higher as occupancy rates and average daily room rates have risen. High gas prices could also affect this source of revenue in the future if travelers cut back on business trips and vacations due to higher fuel costs.

Utility budgets also reviewed

Revenues for Silicon Valley Power, the municipal electric utility, were coming in slightly below budget estimates when examined at mid-year, despite a 7 percent rate increase that went into effect January 2011. Fortunately, expenses were also down, helped by reduced energy prices. It is hoped that Silicon Valley Power can make the planned contribution in 2010-11 to begin to rebuild its reserve account that stood at \$85 million as of mid-year versus a \$120-180 million target range. Electric reserves are important to the Utility and to the bond rating agencies. Adequate reserves demonstrate to bond rating agencies that the Utility has sufficient resources to handle a downturn or spike in energy prices. This can help keep financing costs lower.

Water sales for fiscal year 2010-11 are down, reflecting the community’s commitment to water conservation and the slow economy. Sewer revenues are also projected to be lower than budgeted due to declines in industrial and commercial activity in a slow economy.

2011-12 budget information

Detailed information on the proposed budgets for fiscal year 2011-12 can be found on the City’s website, santaclaraca.gov/budget. Printed copies of the budget may be viewed at the City Clerk’s Office in City Hall and at the City Library. Residents with comments or questions may submit them to the Council prior to the June 14 public hearing by mail, via email, or may testify in person at Council Chambers, 1500 Warburton Ave., beginning at 7 p.m. The budget hearing, like all City Council meetings, will be broadcast live on cable Channel 15 and webcast on the City’s website, santaclaraca.gov.

Redevelopment in Santa Clara

As part of its 2011-12 budget proposal, the State initially proposed permanently shutting down local redevelopment agencies in California. The City of Santa Clara is on record in opposition to this State proposal. As this issue of *Inside Santa Clara* was going to press, the status of this matter at the State level was still unclear. Consequences of the State’s proposal would include impacts to projects and programs underway, many of which have been in the planning and implementation stages for years. The statewide Proposition 22, passed by 61% of California voters in November 2010, prohibits the State from borrowing or taking redevelopment funds from redevelopment agencies, local government and transportation funds.

The Redevelopment Agency of the City of Santa Clara was created through City Council ordinance in 1957. It is legally and technically a state agency existing under the Community Redevelopment Law of the State of California. The Agency exists as a public body, separate and distinct from the City, and is activated for the purpose of redevelopment of blighted areas of the state, identified by appropriate proceedings set forth in the Community Redevelopment Law. The Santa Clara City Council serves as the Agency Board of Directors and the City Manager serves as the Executive Director.

Santa Clara has two Redevelopment project areas - the Bayshore North Project area, formed in 1973, and the University Project area, formed in 1961. The Redevelopment Agency also administers a Low and Moderate Income Housing Fund.

Bayshore North Project

Major projects in the Bayshore North redevelopment area have included the Santa Clara Convention Center Complex (location of the Santa Clara Convention Center, the Hyatt Regency Hotel, and the TECHMART office building) and Great America Theme Park (now California's Great America). Redevelopment has also funded major infrastructure in the project area including the Tasman Drive Bridge over the Guadalupe River and expansion of the Santa Clara Convention Center by approximately 40,000 gross square feet (24,000 net square feet). Capital projects remaining in the Bayshore North project area include the construction of a new parking structure to serve the Convention Center and other nearby needs, a Northside Branch Library in the area, and a contribution of up to \$40 million towards construction of a football stadium. The Bayshore North Redevelopment Project Area has created significant economic development, jobs and affordable housing for the City of Santa Clara and region.

University Project

The University Project Area was established as a traditional urban renewal of eight blocks of what was, at that time, Santa Clara's downtown. The first phase of that redevelopment, the Franklin Mall project, was completed in 1966. More than 30 years later, the area again needed

B.Y.O.B. – Bring your own bag

Reusable bags and totes (made of canvas, mesh, recycled PET, etc.) can be easily stored and used and reused on trips to the market. Many grocery stores sell reusable bags for customer convenience, and some offer “bag credit” (a small amount off the total at the cash register) for bringing reusable bags. Grocery stores also offer on-site plastic bag recycling bins for customers who don’t bring their own bags.



Plastic bags (grocery, shopping, dry cleaning, newspaper, bread) can also be recycled through the curbside recycling program. To improve recycling efficiency at the material recovery facility, place as many plastic bags as possible inside a single plastic bag, then place it in the blue cart. This is called “bag-in-bag” recycling and makes sorting the incoming materials significantly easier. Reusable bags are available for purchase at the City Store located at the Chamber of Commerce, 1850 Warburton Avenue.

49ers (continued from page 1)

Soccer Park, the Martinson Day Care Center, and the Northside Branch Library. After paying for the cost of issuance, the remaining about \$2.7 million in 2011 RDA Tax Allocation Bonds will be applied toward the up to \$40 million Agency commitment to the football stadium.

City staff and the 49ers continue to work on the necessary documents and agreements consistent with the negotiated terms of the Term Sheet. A timeline of some of the anticipated actions related to the stadium project has been established. Action items include consideration of a stadium concessionaire (July 2011), stadium design work commencing (July 2011), Disposition and Development Agreement being finalized for Stadium Authority and Redevelopment Agency consideration (Sept. 2011), make ready construction (Jan. 2012), stadium financing plan completion and approval by the Stadium Authority (Sept. 2012), and stadium construction begins (Jan. 2013).

revitalization, and the City of Santa Clara and the Redevelopment Agency, through a Cooperation Agreement, provided funding for the second phase of revitalization in 2001, which included renovation of landscaping, signage and parking lots in the City-owned common areas of the project, re-named "Franklin Square." The revitalization in 2001 led to new restaurants, a Business Improvement District (BID) was formed by the Merchants Association, and the BID established a popular Farmers' Market now open year-round. The Council has set as a goal a new revitalization of the Downtown area and that project continues to move forward.

Housing Funds

In 1989, the Redevelopment Agency established an Affordable Housing Fund to provide financing assistance for various programs and projects in the City of Santa Clara that provide affordable housing opportunities for low and moderate income households. Santa Clara takes pride in the fact that from 1990 through 2011, the City and its Redevelopment Agency budgeted more than \$143 million for affordable housing programs and services, including below-market new homes, first-time home buyer loans (santaclaraca.gov/FirstTimeBuyer), residences for seniors and the disabled, transitional housing for homeless families, shelters for homeless women and their children and for homeless teens, assisted living and dementia care homes for seniors, and rehabilitation loans for existing properties. By 2010, the budgeted funds have assisted or will assist in the development of more than 2,300 new housing units, and the acquisition/rehabilitation of nearly 790 units of existing housing for low- and moderate-income households. While 20% of redevelopment tax increment is required to be set aside and used for affordable housing purposes, since 2002, Santa Clara has set aside an additional 10% for a total of 30% and utilized those funds through partnerships with many nonprofit organizations for affordable housing programs and services. Additional detail is available in the City and Redevelopment Agency's Annual Budget.

Housing programs recognized again

Through the years, the City of Santa Clara Redevelopment Agency’s affordable housing programs and projects have received recognition locally, statewide and nationally. The Housing Trust of Santa Clara County recently recognized the City of Santa Clara “for its exemplary commitment to prevent homelessness and to increase the supply of affordable housing in Silicon Valley,” through the efforts of the City’s Redevelopment Agency.

SANTA CLARA SENIOR CENTER SERVICES

[All phone numbers are area code (408) unless otherwise noted.]

SERVICES AT THE SENIOR CENTER	PROVIDER / PHONE / WEBSITE
Bus and Light Rail Passes Monthly bus and light rail pass stickers for Regional Transit Discount Card Services available to all seniors age 65+ and people with disabilities	Valley Transportation Authority 321-2300 www.vta.org
Care Management Services Services available by appointment: in-home assessment, connection to community resources, service coordination Services available to City of Santa Clara seniors age 60+	Santa Clara Parks & Recreation Council on Aging Silicon Valley, 615-3170 www.santaclaraca.gov www.coasiliconvalley.com
Health and Wellness Services available by appointment: health education, healthcare coaching, social engagement, home visits, blood pressure and blood glucose screening Services available on drop in basis: blood pressure clinic Thursday 9:30-11:30am Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 615-3170 www.santaclaraca.gov
Health Insurance & Medicare Counseling (HICAP) Free information & assistance on Medicare related issues; Tuesdays by appointment Services available to anyone on Medicare	Council on Aging Silicon Valley 615-3170 www.coasiliconvalley.com
Help At Home Information, resource, and referral services for seniors at home Services available to City of Santa Clara seniors age 50+	Santa Clara Parks & Recreation 615-3170 www.santaclaraca.gov
Legal Assistance Free legal assistance available two Wednesdays per month, by appointment Services available to Santa Clara County seniors age 60+	Senior Adult Legal Assistance (SALA) 615-3170 www.sala.org
Notary Service Free service by appointment, Fridays 8-9 am Signer must be present and provide government issued identification Services available to City of Santa Clara seniors age 50+	Volunteer 615-3170 www.santaclaraca.gov
Dining Out Nutritionally balanced lunch served at the Santa Clara Senior Center Monday-Friday 11:30 am. Call one day ahead for reservations, \$2.50 donation Services available to Santa Clara County seniors age 60+	Santa Clara Parks & Recreation & Santa Clara County 615-3174 www.santaclaraca.gov
Tax Assistance Offered throughout the year to seniors age 50+	AARP volunteer 615-3170
SERVICES FOR SENIORS AND OTHERS THROUGH THE CITY OF SANTA CLARA	PROVIDER / PHONE / WEBSITE
Electric Utility Assistance Electric rate assistance programs offering 25% discount on electricity, available to those meeting medical or income eligibility Assistance available for attic insulation Free home energy audits, info on appliance rebates, and tool lending	City Electric Utility-Silicon Valley Power 244-7283 www.siliconvalleypower.com
Grab bars/Ramps/Accessibility Grants available, based on income, for accessible modifications Services available to all City of Santa Clara residents	City Housing & Community Services Division 615-2490 www.santaclaraca.gov
Home Repairs Low interest rate loans to homeowners for repairs, roof & window replacement, insulation, and exterior house painting. Grants available for emergency home repairs Services available to all City of Santa Clara residents	City Housing & Community Services Division 615-2490 www.santaclaraca.gov
Library Home Delivery Home delivery of library materials (books, CDs, books on tape) Services available to any homebound City of Santa Clara Resident	Santa Clara City Library 615-2904 www.santaclaraca.gov
Medication Disposal Dispose of expired or unused prescription or over-the-counter medication Services available to all City of Santa Clara residents	Santa Clara Police Department 615-4700 www.santaclaraca.gov
SERVICES FOR SENIORS & OTHERS FROM SANTA CLARA'S COMMUNITY PARTNERS	PROVIDER / PHONE / WEBSITE
Emergency housing Shelter, housing, and support programs to help people rebuild their lives	Emergency Housing Consortium (EHC Lifebuilders) 539-2100 www.ehclifebuilders.org
Domestic Violence Emergency shelter for women and children, crisis intervention, education Only for women age 18+ and mothers with children	Next Door Solutions to Domestic Violence 501-7550 Hotline 279-2962 www.nextdoor.org
Domestic Violence Emergency shelter, counseling, support	Support Network for Battered Women 800/572-2782 www.supportnetwork.org
Food Free groceries	St. Justin's Food Pantry 243-1462 www.st-justin.org
Free groceries, available weekly Free hot meal site listing	Second Harvest Food Bank 800/984-3663 www.shfb.org
Frozen meal delivery Available to homebound seniors, age 60+	Council on Aging Silicon Valley Meals on Wheels 296-8290 800/510-2020 www.coasiliconvalley.com
Grief Counseling Counseling, emotional support, support groups	Centre for Living With Dying Bill Wilson Center 243-0222 www.billwilsoncenter.org
Housing, Affordable Assessment of housing needs, information and education, referral services, and application assistance	Catholic Charities 325-5100 www.catholiccharitiessccc.org
Housing Issues Tenant/landlord disputes, mortgage foreclosure counseling, fair housing counseling and investigation	Project Sentinel 720-9888 www.housing.org
Transportation Subsidized door-to-door transportation for ADA eligible people	Outreach and Escort 436-2865 www.outreach1.org
Escorted Transportation for seniors residing in West Santa Clara County	Heart of the Valley Services for Seniors 241-1571 www.servicesforseniors.org
Volunteer Services Volunteers available for socialization, house projects, grocery shopping & more Age 59+ residing in West Santa Clara County	Heart of the Valley Services for Seniors 241-1571 www.servicesforseniors.org

Santa Clara Senior Center • 1303 Fremont Street, Santa Clara, CA 95050 • 408/615-3170
Mon-Fri 7 a.m.-5 p.m. • Sat 9 a.m.-12 noon
santaclaraca.gov • Office closes 30 minutes prior to building

About Santa Clara’s nonprofit partners

The City of Santa Clara contracts with a number of agencies for the provision of community services. The list provided here includes local nonprofit service agencies funded by either the federal Community Development Block Grant (CDBG) entitlement program or the Redevelopment Agency Affordable Housing Fund program. The objective is to provide funding support to assist persons and households that are low income. The public services provided by these agencies are reviewed annually by the City for consideration of continued funding support.

Local nonprofit agencies that partner with the City include:

- ❑ Heart of the Valley (escorted transportation for seniors); 241-1571
- ❑ St. Justin Community Ministry (provision of food staples for needy families); 983-0360
- ❑ Live Oak Senior Day Services (senior day services); 971-9363
- ❑ Outreach (transportation services for the physically disabled); 436-2865
- ❑ Silicon Valley Independent Living Center (counseling and training services, and independent living skills training for the physically disabled); 894-9041
- ❑ Project Sentinel (fair housing services, information and referral, investigation), (650) 321-6291; (counseling services on mortgage problems and tenant/landlord dispute resolution services), 720-9888.

For a complete list, see the City’s website at: santaclaraca.gov/NonProfitPartners.

Adventures to Go for travelers age 50+



The Santa Clara Senior Center travel program, “Adventures to Go,” provides carefree travel options to individuals age 50 and up. Day trips to different locations in Northern California are offered each month and there are overnight and week-long trips to popular destinations in California and the United States during the year. Trips range from low activity for those wishing to move at a slower pace, to high activity for more active travelers.

New trips are released each month after “Let’s Talk Travel,” a free program held at the Santa Clara Senior Center on the fourth Wednesday of the month at 12:30 p.m. Trip information is also in the monthly “Adventures to Go” newsletter, available at the Santa Clara Senior Center and online under Parks & Recreation, Senior Center (santaclaraca.gov/SeniorCenter). Call 615-3170 for more information.



Have some fun under the summer sun

Whack a ball

Santa Clara Golf & Tennis Club, 5155 Stars and Stripes Dr., features 18 championship holes, lighted driving range, practice putting green, seven lighted tennis courts, pro shop, shower facilities, locker room and restaurant. Private and group golf lessons are available. For information, call 980-9515.

A junior golf program for ages 8-17 is also available at the Santa Clara Golf & Tennis Club. The program includes free lesson clinics offered twice a week, free range balls and free golf at selected times. Junior golf instruction is provided by Santa Clara Golf & Tennis Club professionals, and PGA and LPGA pros. For qualifying golfers, the junior team is a great way to gain tournament experience, play local courses, and meet other junior players. Call 980-9515 for more information.

Buy fresh produce



The Downtown Santa Clara Farmers Market is in full swing every Saturday from 9 a.m. to 1 p.m. on Jackson Street between Homestead and Benton all year round. Sponsored by the Downtown Santa Clara Merchants Association and the Urban Village Farmers Market, this weekly event

provides Santa Clara residents with fruits and vegetables fresh from local fields and orchards, as well as live music to enjoy while shopping. Baked goods and prepared foods are also available. Summer's bounty offers an appetizing way to get your five daily servings of fruits and veggies, and delectable fruits like peaches, plums, apricots, melons and a wide assortment of summer berries provide an easy and delicious way to eat healthy. Start your summer with a splash at the Farmers Market – and don't forget to bring your own bags! Questions? Call (510) 745-7100.

Work in your garden

Create a sustainable, healthy and beautiful garden using Bay-friendly practices. Learn how at a series of free workshops in the Bay-Friendly Gardening program which was developed to encourage residents to make environmentally friendly gardening choices, and works with nature to reduce waste and protect the watersheds of San Francisco Bay. Find out how to build healthy soil, manage garden pests naturally, create a backyard compost pile, minimize fertilizer use, and select appropriate plants. All participants will receive the Bay-Friendly Gardening guide. Space is limited, so pre-register at ReduceWaste.org or call 918-4640 for dates and times, or more information.

Watch world-class swimmers



The 44th Santa Clara International Swim Meet featuring the best swimmers in the U.S. and from throughout the world will be held June 16-19. This annual showcase at the George F. Haines International Swim Center is part of the

U.S. Swimming Grand Prix series.

Athletes will include Michael Phelps, Ryan Lochte, Natalie Coughlin, Dana Vollmer, Katie Hoff, Tyler Clary, Allison Schmidt plus top swimmers from South America, Europe, Australia, and Canada. Preliminaries begin daily at 9 a.m. with finals starting each evening at 5 p.m. For tickets and other information, go to the website santaclaraswimclub.org. Click on "competitive" swimming and go to the International tab for current and future information regarding the International.

Enjoy a concert in the park

The City of Santa Clara's Concerts in the Park series offers free performances on three Wednesday evenings and six Sunday afternoons at Central Park Pavilion. Evening concerts are 6:30-8 p.m. (June 22, 29; July 6) and Sunday concerts are 2:30-4 p.m. (July 17, 24, 31; August 7, 14, 21). The schedule of performers will be published on the City's website at santaclaraca.gov and will be promoted on municipal Cable Channel 15.

The series is sponsored by the City's Cultural Advisory Commission. Call 615-2210 for more information.

Have tea outdoors



The lovely, shaded garden of the Harris-Lass Historic Museum, 1889 Market St., will be the setting for an "Afternoon Tea and Vintage Fashion Show" on Sunday, June 12, 1 to 4 p.m. Guests will be served tea, scones, finger sandwiches, fruit, and pastries. Guests also will enjoy a vintage fashion show featuring costumes and dress of the 19th

and early 20th century, presented by actors from History San José's renowned "Portraits of the Past," who take on the roles and model the clothes once worn by actual pioneers from Santa Clara Valley's past. Tickets for this museum fundraiser are \$25 each in advance and can be purchased by calling Maria at 246-3822. For more information, leave an inquiry on the message line of the Harris-Lass Museum at 249-7905. Your ticket also may be saved and used as a pass to return at a later date during regular museum open hours for a private tour of the beautifully appointed Harris-Lass House.

Celebrate an anniversary

This year is the 20th anniversary of the dedication and opening of the Harris-Lass House Museum & Preserve for public tours. The community is invited to celebrate this milestone on Saturday, Aug. 6, 10 a.m. to 4 p.m. at a "Family Fun Day & Open House." Drop in during the open hours to tour the House and see special exhibits about this historic preserve, its families, and early Santa Clara history. Antique autos will be on display. For children, there will be demonstrations of crafts and "old-fashioned" games. Lemonade and refreshments will be served. The museum is located at 1889 Market St. For more information, call 249-7905.

Dance in the street

The Franklin Square Street Dance, featuring the Silicon Valley Houserockers, will be held on Friday, Aug. 12, 7 to 9:30 p.m. on Jackson Street between Homestead Road and Benton Street. Admission and parking are free, and refreshments will be available for purchase.



The Houserockers 10-piece band is known for its eclectic, high energy, set lists that include the music of the Rolling Stones, Earth Wind and Fire, Tower of Power, Stevie Wonder, Springsteen, Van Morrison and other recording stars.

Plan to start the evening by making reservations for an early dinner at a Franklin Square restaurant.

This event is sponsored by the City's Cultural Advisory Commission. For more information, call 615-2210.

Have a garage sale – or shop at one

Saturday, Aug. 13 is "Garage Sale Day" in Santa Clara. Residents throughout the City are encouraged to hold garage sales on this date, and the event will be advertised in local newspapers, as well as on Cable Channel 15 and on the City's website.

- Some tips for a successful garage sale:
- Gather items to sell – Go through your home, garage and attic to identify items no longer wanted or needed.



(continued on next page)



Summer sun

Continued from page 10

- ❑ Inventory – Write down the items you want to sell and their prices on a master list (helpful in case a price tag is lost).
- ❑ Price items – Use brightly colored tags or large stickers and write clearly.
- ❑ Post signs – On private property only (no signs may be posted on utility or street sign poles). Use A-frame signs, mount signs on stakes in your yard, or put a sign on your car or van. Use bright colors and bold lettering when making signs.
- ❑ Prepare for your sale – Have change and petty cash available. Display sale items attractively (furniture clean and polished, clothing on hangers or folded neatly, books and knick-knacks dusted, etc.). Use newspaper to wrap breakables, and have plenty of bags and boxes available.
- ❑ Donate usable items not sold – Gently used books, CDs and DVDs can be donated to the Library; clothing, appliances, and furniture can go to various charitable organizations.

Detailed information on holding a successful garage sale, places to donate unsold usable items, rules for garage sale signs and their placement, etc. can be found at santaclaraca.gov/GarageSale or call 615-2063.

Enter a golf tournament

The Santa Clara PAL 34th Annual Golf Tournament will be on Friday, Aug. 19, at the Santa Clara Golf & Tennis Club. Early check-in is 10 a.m. An awards and fundraiser dinner follows at the Santa Clara Hilton starting at 6 p.m. Proceeds benefit PAL programs for local youngsters, including the purchase of equipment, uniforms, insurance and funds for scholarships. For information, call 615-4880.

Chow down at a barbecue



The 30th Annual Santa Clara Sister Cities Association (SCA) Chicken BBQ is Sunday, Aug. 28, 1:30 p.m. at the Elks Lodge on Martin Avenue. At last year's event, SCA presented the first "Frank Barcell's Recognition Award" to John G. Figueira Jr. (pictured left) for his selfless dedication and support to SCA. Tickets are \$13 and the menu includes a juicy, barbecued half-chicken, Gerri Gamma's Portuguese-style beans and Elise DeYoung's famous garlic bread. For more

information contact Debi Davis at 244-7551 or debid56@comcast.net.

Summer Safety Tips

Barbecue Safety



- Keep grills away from anything that can burn including your home, vehicles, dry vegetation and other combustibles.
- Don't leave your grill unattended. Keep children and pets away from the grill.
- Use only charcoal lighter fluid to start charcoal grills; never use gasoline.
- Once the coals have been lit, never add more lighter fluid to the fire. Flames may travel up the stream of lighter fluid resulting in serious burns. If the fire is slow, add more kindling or more coals, not more lighter fluid.
- Soak the coals with water before you discard them and keep the grill away from the house or other combustibles until completely cool.
- For gas grills, always store the gas cylinder outside, away from structures, and turn off valves when not in use.
- Never use any type of grill inside the home or in an enclosed area. In addition to a fire hazard, use of the grill indoors can cause carbon monoxide poisoning.
- Teach your children that matches and lighters are tools for adults, not toys. Keep them out of your child's sight and reach, preferably in a locked cabinet, so they are not accessible to them.

Fireworks

- Leave them to the professionals! Every year, fireworks used by amateurs cause thousands of injuries serious enough to require visits to the emergency room. Not only are they dangerous, they are illegal in the City of Santa Clara.

Pool Safety

- Drowning is one of the leading causes of accidental death for American infants and children under the age of five.
- With a swimming pool, there is no substitute for adequate supervision. Do not leave children unattended in or around the pool, even for a second.
- Do not allow anyone of any age to swim without supervision. Even an experienced swimmer can drown if they bump their head, become entrapped, or have a medical emergency like seizures or blackouts in the water.
- Make sure you have adequate adult supervision for children. Children have drowned in pools even though surrounded by people. Do not rely on the idea that a drowning person will splash loudly or call out for help. Drowning is usually silent.
- A fence, wall, or natural/artificial barrier should completely enclose your pool or spa. All gates or doors leading from the house to the pool area should have self-closing and self-latching mechanisms that protects against unauthorized entry and use.
- Do not place objects, such as chairs or tables, near the pool or spa fence that could allow a child to climb over.
- Always completely remove the pool and/or spa cover before using the pool or spa, to avoid the possibility of anyone becoming trapped and drowning under the cover.
- Keep pool and spa chemicals separate from each other, and from other chemicals. Violent reactions such as explosion, fire, or noxious gas production can occur when incompatible chemicals come in contact with each other.
- Store and use pool chemicals according to the manufacturer's recommendations. Always store them outside the home and away from any heat source or flame.

Sport Safety

- When you are on wheels, wear a helmet. This includes bicycles, scooters, skateboards, and skates. Other safety equipment for scooters, skateboards, and skates includes kneepads, elbow pads, wrist guards, and gloves.
- Set a "no helmet, no wheels" rule with your children. Teach your children how to be safe by being a good example and wearing safety gear yourself. You will not only enforce these good habits with your children, but you will keep yourself safe as well.

For more information about fire and life safety, contact Santa Clara Fire Department, Office of the Fire Marshal at 615-4970.

Pay tribute to veterans

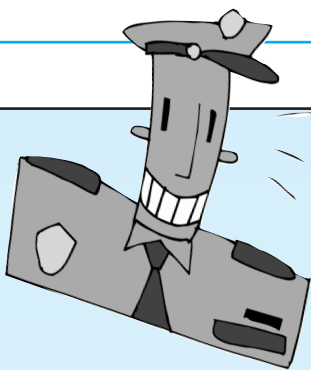


Individual personalized engraved brick pavers can still be purchased to be part of the Santa Clara Veterans Memorial in Central Park, a tribute to the men and women who have served in the U.S. military. Each brick is inscribed with the name of a veteran to be honored.

For more information about the Memorial and the purchase of brick pavers, contact Veterans Memorial Committee members Jim Lee at 296-2512, Ray Gamma at 243-7222, Jim Ash at 241-8636, or Dave Wilkinson at 243-5002.



CODE COMPLIANCE QUESTIONS



Help Santa Clara animals this summer

Q I live in an apartment complex. Can my neighbors use a barbeque on their balcony?

A No barbecuing is allowed if the balcony is constructed of wood or other combustible material, and it is not protected by fire sprinklers. In such cases, the City Code prohibits the use of charcoal, liquefied-petroleum-gas or other open flame cooking devices. The Code also prohibits the use of open flame cooking devices within 10 feet of any combustible construction, which would include a wall with wood siding. This restriction only applies to residential buildings with three or more dwelling units and does not apply to balconies that are constructed using non-combustible materials, or that are protected by fire sprinklers.

Complaints regarding someone using a barbeque in violation of the Code should be reported to the Santa Clara Fire Department's Division of Fire Prevention at 615-4970 during normal business hours. The Santa Clara Fire Department also recommends that you have a garden hose or fire extinguisher available when barbecuing.

Q Can my neighbor operate a children's day care business at home?

A Yes, your neighbor can operate a child day-care business at home. Day-care homes are classified as either large family day-care homes or small family day-care homes based on the number of children that are cared for in the home.

Small family day-care homes can accommodate the care of 1 to 8 children and can operate in any single family home or duplex without any special regulations. No inspection by the City is required. While the City of Santa Clara has no regulatory authority for small family day-care homes, they are required to be licensed through the State Department of Social Services Community Care Licensing.

Large family day-care homes can accommodate the care of 9 to 14 children. Prior to being approved as a day-care home for children, the home must also be licensed through the State Department of Social Services Community Care Licensing. In order to be licensed, the Fire Department must grant a fire clearance based on an inspection of the property. Once licensed, the Fire Department conducts annual inspections of large family day-care homes. Large family day-care homes must comply with the regulations set forth in Section 310.15 of the California Building Code.

For more information related to family day-care homes, contact the Santa Clara Fire Department Division of Fire Prevention at 615-4970 or the State Department of Social Services Community Care Licensing at 277-1286.

Q My neighbor has a boat parked on the front lawn. Is this legal?

A Vehicles, including boats, may not be parked on lawns. The City Code prohibits the parking of any vehicles on the "required landscape areas of residential property." For residential



properties, the Code allows for parking on areas surfaced with all-weather materials, including, but not limited to, concrete, asphalt, brick, stone, or gravel; and parking shall be prohibited in the required landscape areas. To report

persons illegally parking on landscaped areas of residential properties or for more information on this topic, call the City's Code Enforcement Office at 615-2460.

The City Code also restricts the parking of any vehicle, including boats, upon any street or alley for more than a consecutive period of 72 hours. To report vehicles that have been parked in excess of 72 consecutive hours in one location, or to report inoperable vehicles on the street, call the Abandoned Vehicle Abatement number at 615-4778. Information from calls to the Abandoned Vehicle Hotline is forwarded to a Community Service Officer in the Police Department for follow up.



The Silicon Valley Animal Control Authority (SVACA) operates the only cageless Animal Care Center in the Silicon Valley and offers a variety of services to Santa Clara residents.

"We go above and beyond to help homeless animals, but we absolutely rely on the community to help us achieve our goal of finding homes for all of our healthy and treatable animals," said SVACA's Shelter Manager Michael Limper. "We believe we offer something for every animal lover and hope folks will help us one way or another this summer."

Here are just a few ways you can help make a difference for Santa Clara's animals.

- Foster Parents — Foster parents make a huge difference for animals in need who otherwise would not receive a second chance. All foster parents must first attend an orientation.
- Donate — Donations to SVACA's Animal Assistance Fund are used to rehabilitate sick or injured animals that require specialized veterinary care and to provide additional comfort for animals. Tax deductible donations can be processed online at svaca.com or sent by mail to: SVACA's Animal Assistance Fund, 3370 Thomas Rd., Santa Clara, CA, 95054.
- Adopt — June is Adopt-a-Cat Month, and adoption fees are reduced by 50% that month for all adult cats one year and older. Other requirements to adopt apply.
- Report animal abuse — If you think an animal is being abused or neglected, please report it to SVACA's Field Services Department by calling 764-0344.
- Spay and neuter — In an effort to reduce the pet overpopulation problem, SVACA offers low cost spay and neuter services to Santa Clara residents.
- Animal licensing — There are several benefits to licensing including expediting the return of your beloved pet should s/he become lost. A license can be a fast ticket home for your lost companion!

For more information on SVACA's programs call 764-0344 or visit svaca.com. SVACA's Animal Care Center is located at 3370 Thomas Rd. in Santa Clara. SVACA is a joint powers authority that provides animal care and control services to the cities of Santa Clara, Campbell, and Monte Sereno. Adoption services and volunteer opportunities are open to all in the Bay Area.

Great America (continued from page 1)

This year California's Great America has brought in a fantastic entertainment lineup for the 35th anniversary season. "Snoopy Rocks on Ice" returns, a summer ice spectacular featuring Snoopy and the PEANUTS™ gang at the Great America Theater. Not just for Country fans, a new Country review, "Boot Scootin' Boogie," has music, dancing and singing that appeals to the entire family. Shiver me Timbers! Charlie Brown, Linus, and Lucy are all decked out and ready to sail the high seas in their own swashbuckling Peanuts Playhouse show, "Charlie Brown's Pirate Adventure." Also debuting this summer is an electrifying dance show, "Don't Stop the Music," taking you through the dance styles and music of the last 30 years. Returning show favorites include "PEANUTS™ Party in the Plaza" where Charlie Brown, Lucy, Linus, Sally, and Snoopy invite you to join their rockin' party. Visit with all of your favorite PEANUTS™ friends at the Park including Snoopy, Charlie Brown, Lucy, Linus and Sally, and joining us this year, Peppermint Patty and Schroeder!

In addition to this entertainment lineup, California's Great America will once again be hosting Fireworks shows for our 35th anniversary season. The summer night sky will come alive in a blaze of exciting colors when California's Great America treats Park goers to a world-class fireworks extravaganza every Saturday night in July and August, as well as Sunday, July 3rd and Sunday, September 4th. Come celebrate 35 years of fun!



Learn something new this summer

Where are the jobs?

Looking for job openings ads? Trying to find the best way to present yourself on a resume? Need to prepare for a test as part of the application process? Want to stand out as a candidate at an interview? Need to change careers or start your own business? Santa Clara City Library can help!

The Library has many resources to help with a job search. Job Hunting Help computer classes are presented periodically to learn about the best websites for jobseekers. There are also workshops on resume preparation, and draft resumes can be reviewed by a career professional by using *Brainfuse*, an electronic resource available 24/7 via the Library's website. A response with suggestions will come within 24 hours.

A number of other resources may be accessed on the Library's website. Practice tests are available using *Learning Express Library*. Stand out as a candidate at an interview by gathering information about the company from Reference USA. A very useful resource is *Career Transitions*, which offers an extensive interest test to guide you towards a new career.

The U. S. Small Business Administration holds an annual workshop at the Library. Sign up for the City's eNotify to ensure you find out about computer classes, special workshops, and adult programs that will help you meet your job search goals.

What's on the City's website?

Santa Clara's nine websites provide the public with easy 24-hour access, seven days a week, to information on City programs, processes, services, employment opportunities and more.

During the past year, the City has launched a mobile website, added language translation of website content for the major languages spoken in the City, and implemented "Friendly Links" on the City's website to simplify typing of website addresses.

In addition to the wealth of information available on the website, updates are posted to the City and Library twitter accounts and the email subscription service, eNotify. Visit santaclaraca.gov/eNotify to sign up or if you are a Twitter user, follow [@santaclaracity](https://twitter.com/santaclaracity), [@santaclaralib](https://twitter.com/santaclaralib) and [@santaclarajobs](https://twitter.com/santaclarajobs). The Santa Clara Library has launched its mobile catalog that enables you to access your account, and find and request books all from your web-enabled mobile phone. Visit mlibrary.santaclaraca.gov today.

What are you reading?

The theme of the Adult Summer Reading Program at the Library is "Novel Destinations." Events held throughout the summer will highlight different cultures and places, including a presentation by the Sierra Club, "Volunteer Vacation," on July 12. Participants in the Adult Summer

Reading program will have a chance to win a Nook E-book reader from Barnes & Noble. For more information, call 615-2900.

What's your family history?

A free public program about how to use online newspapers for finding information about births, deaths, marriages, businesses, naturalizations, court cases, and more as part of a genealogical research project will be held Tuesday, June 21, 6:15 to 8 p.m. at Central Park Library.

Millions of pages of the world's newspapers now are accessible online, but there is no one place to find them all. Professional Genealogist Janice Sellers will give an overview of what is available and how to find it. She will demonstrate techniques for finding your ancestors in the newspaper.

The program is sponsored by the Santa Clara County Historical & Genealogical Society. For more information, contact Local History Librarian Mary Hanel at 615-2909 or mhanel@santaclaraca.gov.

Want to become a ham radio operator?

Amateur radio enthusiasts will set up shop at the Central Park Library on Saturday, June 25 from 11 a.m. to 3 p.m. to demonstrate the fascinating world of amateur radio. Amateur radio is not only a way to make connections with people around the world (and out of this world in the International Space Station!), it is also a tool that is utilized in emergency situations. Amateur radio operators also volunteer at the Santa Clara Art & Wine Festival, Easter Egg Hunt and other City events, and participate in the City's emergency preparedness drills.

Anyone can get an amateur radio license. For more information about becoming a Ham Radio operator, visit the ARRL (Amateur Radio Relay League) website at arrrl.org/hamradio.html.

Is it valuable?

Do you have an antique or collectible that you think might be valuable? Do you envy the people that are selected to have a family heirloom evaluated on "Antiques Roadshow?"

If so, buy a ticket for the Harris-Lass Museum's "Antiques Appraisal Show & Tell" on Wednesday, July 13, from 11 a.m. to 3 p.m. Each ticket holder may bring one item only, which will be appraised by an antiques shop owner or an antique specialist. Tickets are \$15 each and include a box lunch with choice of sandwich. Tickets are limited to 50, and may be ordered from: Antiques Appraisal Luncheon Coordinator, 1983 Harrison St., Santa Clara, CA 95050. For more information, call Anita at 296-5949, or leave an inquiry on the Harris-Lass message line at 249-7905.

Visit and volunteer at Ulistac open space area



Ulistac Natural Area, a 40-acre park on Lick Mill Boulevard south of Tasman Drive and along the Guadalupe River, is a beautiful open space area that showcases natural habitat of the region as it looked more than a century ago, and includes a butterfly and hummingbird garden.

The City park is designed for passive recreation and public education about the history and ecology of Santa Clara Valley. Interpretive panels along the trails through the park tell viewers about the ecosystem and historical evolution of the area.

Volunteers are needed to continue the restoration and maintenance of the California native vegetation and preserve the wildlife habitat of Ulistac. Volunteers plant, weed, water and mulch year-round, and volunteers of all ages and skill levels are welcome.

Some have asked what Ulistac volunteers are doing with "all that cardboard" in the native plant habitat garden. It is called "lasagna mulching," where layers of cardboard and mulch are used to suppress non-native weeds and grasses, hold in soil moisture and add rich organic materials to the soil. The mulch is provided by the City's Street

Department, recycling some of the City's green waste. Cardboard is provided by a local computer company and delivered by the Tzu Chi Buddhist Foundation, which also brings more than 50 adult and child volunteers to work at the park each month.

Summer workdays at Ulistac are the first Saturday and third Sunday of the month. To get on the UNAREP volunteer notification list, email ulistac@scu.edu, and you will receive updates about volunteer opportunities. Volunteers should wear long pants and sturdy work shoes, be equipped with sunscreen and hats, and bring a lunch and plenty of water for drinking. Gloves and tools are provided.

Public access to Ulistac is provided from Lick Mill Boulevard and the creekside trail along the Guadalupe River. The park is open every day from sunrise to one-half hour after sunset. Abundant winter rains have brought brilliant greens and colorful blooms to the park. Jogging, walking and running, biking and hiking, bird watching and other passive activities are encouraged. Visit the website at scu.edu/envs/ulistac, call 554-5419, or email ulistac@scu.edu for more information.

Ulistac volunteers are honored

The Ulistac Nature Area Restoration and Education Project Advisory Board has been honored with a Volunteer Citation Award from the California Parks & Recreation Society. The group works with the City of Santa Clara on the preservation of Ulistac.

Receiving special recognition in the award were: Chris and Jeanne Salander, site managers of Ulistac who oversee restoration work parties; Dennis Dowling, Science Department Chair at Wilcox High School, Santa Clara Unified School District; and Patrick Archie, who lectures and is Director of Campus & Community Programs at Santa Clara University.



Emergency Preparedness

Earthquake in Japan a sad reminder – it can happen here any time

Sister City Izumo escapes harm in recent disasters

The City of Santa Clara sent a letter of condolence and support to the Mayor of sister city Izumo, Japan, after the horrific earthquake and tsunami that devastated portions of the country. Fortunately, Izumo itself was not directly affected by the disaster although many of its residents lost loved ones.

Here is the reply sent to the City, thanking our community for its concern:
I would like to thank you for your letter expressing concern for our health and welfare in Izumo after the earthquake.

The earthquake in eastern Japan was the biggest earthquake on record in Japan. Every day we learn the destruction caused by it and the tsunami that followed is greater than we thought.

Fortunately the City of Izumo and the people living here escaped the disaster unharmed. However, there are still many of our citizens who have not been able to contact their relatives and/or friends who live in the affected areas. It is my sincerest hope that they will be able to contact their loved ones soon.

This earthquake has shaken our country to its very core. Like everywhere else in Japan, Izumo City is doing everything it can to help with the rebuilding effort.

There has been a strong wish to help from abroad, for which we are forever grateful. We also thank you for your letter concerning our well-being in Izumo and your wishes for the quick recovery to everyone affected by this disaster.

I thank you from the bottom of my heart.

*Sincerely Yours,
Hideto Nagaoka
Mayor, Izumo City*

With more than 12,600 people confirmed dead and more than 15,000 still missing from the earthquake and tsunami, the Santa Clara Sister Cities Association continues to collect donations to assist with disaster relief in Japan; see their website at santaclarasistercities.org. The American Red Cross is also working with the Japanese Red Cross to assist with disaster recovery; information about their efforts and opportunities to make donations can be found at redcross.org.

Prepare for disasters now...

How will you, your family, and your neighborhood cope with a major disaster? How well prepared are you?

It may not be pleasant to think about the worst case scenarios, but the fact is that there will be – at some time – an emergency that seriously affects Santa Clara residents and businesses.

Californians are fortunate in that we have fewer natural disasters to worry about than other parts of the country where tornadoes, blizzards, hurricanes and ice storms are annual occurrences. On the other hand, few regions are as susceptible to earthquakes as the Bay Area where, all experts agree, there will be a major devastating earthquake. No one knows when, no one knows where the epicenter will be, but all know it is coming.

Since 9/11, Americans have become far more aware of the potential threat of a terrorist act. No one knows where, or how, or if it will occur, but again all are in agreement that the nation must be prepared.

If a large scale disaster occurs, emergency services will be overwhelmed and normal daily life disrupted for days, weeks or longer. Residents could be “on their own” for at least 72 hours (3 days). The vivid pictures of watching people in the Gulf States try to cope immediately after Hurricanes Katrina and Rita in 2004, and more recently, the people of northeastern Japan hit by the tsunami and those impacted by the horrific tornadoes and flooding that tore through the middle of the United States, are all realistic reminders of how quickly community infrastructure and support networks can disintegrate when overwhelmed by a major disaster.

Preparation to be self-sufficient in case of an emergency is a must for all residents and businesses. Do you have these ready?

- At least 3 gallons of water per person
- Nonperishable food for at least 3 days for every member of your household, including pets
- Flashlight with extra batteries
- Sturdy shoes and socks
- Blankets and sleeping bags
- Glasses and contact solution
- Hygiene products (soap, toilet paper, antiseptic wipes, etc.)

For an emergency disaster preparation checklist, and a complete list of items you should have on hand in case of sudden emergencies, see the City’s website at santaclaraca.gov/EmergencyPreparedness. Get ready for the unexpected.

Home Emergency Assistance Teams

Residents can learn more about how to take care of themselves, their families and their neighborhoods in an emergency through a 20-hour training program called the Home Emergency Assistance Teams (HEAT) citizens academy. The goal is to train residents to serve as first responders until professional forces arrive.

Topics covered in the training include utility control and fire suppression, basic medical care, light search and rescue, damage assessment, and other safety and preparation skills.

For more information on how to train to become part of the HEAT team, contact the City Fire Department at 615-4940. Also see santaclaraca.gov/HEAT.

During an earthquake

- Drop: When you feel an earthquake, drop under a sturdy desk or table. Try to stay away from windows, tall bookcases and other heavy objects that might fall. If you cannot find a desk or table, get into a doorway or hallway, or brace yourself against an interior wall.
- Cover: Stay under cover until the shaking stops. If you are in a doorway, watch out for the swinging door. If you are in an open area, kneel down and cover your head with a book or anything else you can find.
- Hold: Hold onto the desk or table. As it moves, move with it. Hold on until the shaking stops.
- High-rise buildings: If you are in a high-rise building, and cannot get under a desk, move to an interior wall. Do not use the elevators. Don’t be surprised if the electricity goes out.
- Outdoors: If you are outdoors, move to a clear area away from trees, power lines, signs and buildings.
- Sidewalk near a building: Duck into a doorway to protect yourself from falling bricks, glass and other debris.
- Driving: Pull over to the side of the road. Avoid bridges, power lines, and other hazards. Stay in the car until the shaking stops.
- Kitchen: If you are in a kitchen, move away from heavy appliances such as refrigerators. Also avoid overhead cupboards and hanging objects.
- Stadium or theater: If you are inside, stay in your seat and protect your head with your arms. Do not try to leave until the shaking is over.
- Don’t panic: Above all, remain calm.

After an earthquake

- Aftershocks: Be prepared for aftershocks
- Check for injuries: Check yourself and those around you for injuries. Administer first aid as needed.
- Check utilities: Check your utilities. If you suspect that the gas, water or electrical wiring is damaged, turn them off. Use a flashlight or light stick to check your utilities. DO NOT use matches, candles or other open flame.
- Monitor the radio: Don’t go sightseeing. Cooperate with public safety officials. Use a transistor radio to monitor the Emergency Alert System (EAS) for news and information.
- Telephones: Try to minimize your use of telephones. If you see telephones off the hook, hang them up. This will help the telephone company to restore service.
- Cabinets and cupboards: When opening cabinets and cupboards, use caution. The contents of the cabinet might be heaped up against the door, and may fall on you when the door is opened.
- Stay out of damaged buildings: Don’t go into damaged buildings until they have been declared safe by building inspectors.

Residents urged to sign-up for emergency alert messages

During a major disaster or widespread emergency in this region, the County of Santa Clara is responsible for coordinating response and recovery. The AlertSCC emergency notification system is technology that can send thousands of messages out each minute, advising residents of what to do or where to go to be safe. The system can send messages to land lines, wireless devices including pagers and cellphones, and email addresses.

Sign up online at AlertSCC.com.

AlertSCC can be used for a variety of emergency notifications, such as evacuations due to floods, fires, or major earthquake damage; crime incidents; terrorist attacks; appropriate steps to take in the event of a chemical spill; infectious disease risks; or contaminated food warnings. Please take a minute to go online and register your contact information.



SANTA CLARA ARTS & HISTORICAL CONSORTIUM

Santa Clara Museums



Triton Museum of Art

The Triton Museum of Art exists to enhance the quality of lives of people in Santa Clara and the Bay Area through a program of art, education, and community involvement. Rotating exhibits highlight the museum’s permanent collection of 19th and 20th century American art. *Native Americans Yesterday and Today: Selections from the Austen D. Warburton Collection*, is a permanent exhibition. The museum buildings are owned by the City, but are operated by the nonprofit Triton Museum of Art. The museum is located at 1505 Warburton Ave., across the street from City Hall. The museum is open Tuesdays through Sundays, 11 a.m. to 5 p.m., and until 9 p.m. on Thursdays. Closed Mondays. Admission and parking are free. For further information, call 247-3754, or visit the Triton website at tritonmuseum.org.



de Saisset Museum

The de Saisset Museum is the South Bay’s free museum of art and history. The museum was founded adjacent to Mission Santa Clara de Asís on the Santa Clara University campus in 1955 and is one of only three museums in the South Bay accredited by the American Association of Museums. The de Saisset presents a diverse and accessible range of exhibitions and educational programs that highlight the art and history of the San Francisco Bay Area and the local Santa Clara Valley. The Museum’s collection focuses on six main areas including California history, Mission-era liturgical vestments, decorative arts, works on paper, painting and sculpture, and new media. Admission to the de Saisset Museum is free. Galleries are open Tuesday-Sunday 11 a.m. to 4 p.m. during the academic year. To confirm hours and obtain more information visit scu.edu/desaissset or call 554-4528.



Headen-Inman House

The charming Headen-Inman House, 1509 Warburton Ave., includes a museum with photographs and artifacts related to the history of Santa Clara. Rotating exhibits by the Santa Clara Art Association are also on display. The Santa Clara Founders and Pioneers Room has exhibits featuring the founding families and early pioneers of Santa Clara County. The house, named after the two families who once owned it, is now owned by the City, but is operated by and is the headquarters of the nonprofit Santa Clara Arts & Historical Consortium. The museum is open most Sundays, from 1 to 4 p.m. Admission and parking are free. For further information, call 248-ARTS.



Berryessa Adobe

In the 1840s, this simple adobe dwelling was constructed about a mile west of Mission Santa Clara. The house was lived in by generations of families who immigrated to Santa Clara to labor in

the fields and factories, and to make new lives for themselves. Purchased by the City of Santa Clara in 1997 and restored in 2002, the Berryessa Adobe is one of the last adobes in the Santa Clara Valley, and is an interpretive site on the Juan Bautista de Anza National Historic Trail. It is located at 373 Jefferson Street and generally open Thursdays and Saturdays, 12 noon to 2 p.m., or by arrangement. Group tours may also be arranged. For more information, call 615-2488 or email: BerryessaAdobe@santaclaraca.gov.

South Bay Historical Railroad Society

The South Bay Historical Railroad Society was founded in 1985 with the goal of preserving the heritage of American railroading. SBHRS accomplished the major task of renovating the historic Santa Clara Depot, and maintains the facility and researches its history. The group also built and maintains onsite HO and N scale museum-grade model train layouts. The Santa Clara Depot, at the Santa Clara Caltrain Station, is regularly open to the public every Saturday from 10 a.m. to 3 p.m., and Tuesdays from 6 to 9 p.m., at 1005 Railroad Ave. Call 243-3969 for further information, or visit the website at sbhrs.org.

Harris-Lass Historic Museum

The Harris-Lass Historic Museum, located at 1889 Market St., is the last preserved farm site in the City of Santa Clara. The property, which includes a large fully furnished Italianate-style home, barn, summer kitchen and a tank house, is named for the two families who owned it and lived there for 125 years. The museum is now owned by the City, but is operated by the nonprofit Historic Preservation Society of Santa Clara, and staffed entirely by volunteers. Guided tours aid visitors in learning about local history and life in the early 1900s. Museum hours are most Saturdays and Sundays, from 12 noon to 4 p.m. Admission is \$3 for adults and \$2 for students and seniors. Parking is free. For details about visiting the museum, call 249-7905 or see harrislass.org.

Santa Clara Woman’s Club Adobe

The Santa Clara Woman’s Club Adobe, located at 3260 The Alameda, is a State-registered landmark and one of the oldest surviving adobe structures in northern California. With its origins dating to 1784, the Pena adobe was originally part of a row of houses for married Indian couples. The Santa Clara Woman’s Club now uses the adobe as its club headquarters and meeting place. The Woman’s Club provides encouragement and support for youth in Santa Clara, and cooperates with other organizations to aid seniors, veterans and the handicapped. Call 246-8000 for more information.



Pictured top to bottom, above:

- Triton Museum of Art
- de Saisset Museum
- Headen-Inman House
- Berryessa Adobe
- South Bay Historical Railroad Society Museum
- Harris-Lass Historic Museum
- Santa Clara Woman's Club Adobe

Other Consortium Member Groups

Foothills Region Antique Automobile Club of America

Interested in the preservation of cars that are 25 years old or older, the members of this club tour with their cars and take part in parades and many other family oriented activities. For more information, call Club Vice President Grant Danielson, 248-0939.

Los Fundadores y Amigos de Alta California, the Founders and Friends of Santa Clara County

The goals of Los Fundadores are to preserve the history and heritage of Santa Clara County and early California, to maintain a museum room in the Headen-Inman House, to provide rotating genealogical displays, and to develop research materials for the library room at the museum. The group was established in 1987 by Evalyn Martinez. It publishes a quarterly newsletter aimed at preserving the history and heritage of the founding families and early pioneers of Santa Clara County from its founding through 1889. For more information, call Evalyn Martinez at 926-1165.

Santa Clara Players

The Santa Clara Players is a talented local theater group that performs in the 80-seat Hall Pavilion of the Triton Museum of Art. Its season runs from October through June and includes three public productions plus one-act plays that can be performed for groups by special arrangement. Call 248-7993 for more information or visit scplayers.org.

Santa Clara Sister Cities Association

Individuals interested in promoting an appreciation for the world and its diverse cultures are invited to join the Santa Clara Sister Cities Association (SCA). Membership is open to both residents of Santa Clara and non-residents. SCA works closely with the City’s International Exchange Commission which coordinates exchange programs with Santa Clara’s two sister-cities: Coimbra, Portugal and Izumo, Japan. The group meets four or five times during the year at the Senior Citizens Center in Santa Clara. For more information on the Santa Clara Sister Cities Association, or opportunities to host visitors, contact SCA President Debi Davis at 244-7551 or see the website at santaclarasistercities.org.

Santa Clara Valley Porcelain Artists

Santa Clara Valley Porcelain Artists is dedicated to studying, teaching and promoting the art of china, glass and porcelain painting. Activities include monthly meetings/luncheons, workshops/seminars, demonstrations, porcelain exchange, and community involvement. For more information, call Arline Norsworthy at 296-8319.

Consortium Member Groups include:

- City of Santa Clara* – Agnews Historic Cemetery & Museum, and Berryessa Adobe
- de Saisset Museum*
- Garden City Doll Club
- Goldentones*
- Historic Preservation Society of Santa Clara*
- KKUP Radio
- Los Fundadores, Founders and Friends of Santa Clara Co.
- Mission City Opera
- Mission Trail Early Ford V-8 Club
- Orchard Valley Fine Arts Foundation
- Santa Clara Art Association*
- Santa Clara City Library*
- Santa Clara County Democratic Club
- Santa Clara County Historical & Genealogical Society*
- Santa Clara Players
- Santa Clara Sister Cities Association*
- Santa Clara Valley Porcelain Artists
- Santa Clara Woman’s Club*
- Secret Squirrels Needleartists
- Soroptimist International of Santa Clara*
- South Bay Historical Railroad Society*
- Spanish Heritage Society
- Triton Museum of Art*

*Affiliate Members

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City recognizes business achievements

The Business Recognition Program, a joint effort of the City and the Santa Clara Chamber of Commerce and Convention-Visitors Bureau, periodically honors long-standing businesses in the community.

In March 2011, California Paperboard Corporation was honored. The company produces 100% recycled paperboard for packaging, tube and core products, and industrial uses.

Originally established in Santa Clara in 1953, California Paperboard Corp. is also an important municipal recycled water customer, and has been a partner with the municipal Electric Utility since 1980, purchasing steam from the City's Cogen Plant.

In April, recognition was provided to BAE Systems, a global defense and security company. BAE's presence in Santa Clara dates back to the 1880s when the organization began doing business as the Bean Spray Pump Company, before moving into the defense business during WWII. BAE systems is well known for its development, delivery and support of advance defense, security and aerospace systems in air, on land and at sea.

Both businesses were also recognized for their community support and volunteerism, their dedicated customer service, and their commitment to the environment. Photographs taken after the City Council presentation are shown at right.

Top photo: Accepting the recognition for California Paperboard are General Manager Charles Wall and Vice President Mill Division Lee Holmes. Steve Van Dorn, President and Chief Executive Officer of the Santa Clara Chamber of Commerce and Convention Visitors Bureau is also pictured (center).

Bottom photo: Communications Marketing Manager Priti Patel (center) and Santa Clara Site and Engineering Manager Susan Horstkamp accepted the recognition on behalf of BAE Systems.



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Pet Adoptathon

August 13



The annual animal adoptathon is scheduled from 11 a.m. to 5 p.m. at the SVACA Animal Care Center, 3370 Thomas Rd. For more information, call 764-0344.

For more events and activities, see pages 4, 5, 10 and 11.



INSIDE SANTA CLARA
QUARTERLY NEWSPAPER FOR CITY
OF SANTA CLARA
RESIDENTS & BUSINESSES
SUMMER 2011

All City Picnic on July 4th

Come celebrate Independence Day at a City of Santa Clara traditional event – the All City Picnic! The picnic will be held in beautiful Central Park

from 8 a.m. to 5 p.m.

Start the morning out with an outdoor pancake breakfast (8 a.m. to 10 a.m.), and relax to live entertainment throughout the day at the Pavilion, including the Sizzling Seniors and the Santa Clara Parks & Recreation Department dancers.

Bring a picnic lunch or purchase all-American foods prepared by local community groups. Families will enjoy the reasonably priced activities

available: carnival

games and face painting near the softball field, and swimming at the International Swim Center.

There will be a Flag Dedication Ceremony at 12 noon, followed by the band

performances — The Bell Brothers (Country Rock)

from 12:30-2 p.m. and Busta-Groove (Dance Party Machine) from 3-5 p.m. Call 615-3140 for additional information.

There will be no fireworks display at Central Park due to budget

constraints. Great America is hosting fireworks shows over the summer every Saturday night in July and August, as well as on Sunday, July 3rd.

Santa Clara residents, with proof of residency, can visit the theme park on July 3 for just \$24.99 per person. See the story on page 1.

